

COPIAL BUSINESS STRATEGISTS

## Who We Are

Copial Business Strategists, LLC (CB STRAT) is a technology and management consulting firm generating business solutions for government, private and community-based organizations. As an 8a-certified, woman-owned small business (WOSB), we empower our clients to develop and implement strategies that drive problem solving, elevate informed decisions and create value in the Public Health sector. Headquartered in Atlanta, GA, our coast-to-coast network attracts and connects experts in public health and technology across the country. Our mission to provide Health Equity for all is advanced through our complete suite of proven solutions.



## Core Competencies



### Program Evaluation/Data Analysis

- + Program performance evaluation design
- + Quantitative & qualitative data analysis (SAS, SQL)
- + Develop evaluation plans, tools, logic models
- + High-Quality, professional summary reporting



### Communications

- + Health Communications/ Marketing
- + Website design/development
- + Social Media Strategies
- + Stakeholder Engagement
- + Technical Writing/Editing



### Training

- + Curriculum development
- + eLearning module development
- + Web-based Instructional Design
- + Full-service video production



### Call Center/Technical Assistance Support

- + Office Site designed for call center operations
- + Customer surveys
- + Issue triage, management, resolution
- + Exceptional customer experience outcomes
- + Operations analytics & trend reporting



### Large-Scale Conference Planning

- + Turn-Key design, coordination, and marketing
- + Audio Visual Support (A/V)
- + Venue selection and negotiation
- + Post-event attendee evaluation reporting
- + Meeting Technology support (virtual & in-person)



### Administrative & Business Operations Support

- + Executive Assistance
- + Business process improvement
- + Calendar, travel, office management
- + Grant/Cooperative Agreement management
- + Inventory/Procurement management

## Why We're Trusted

1. Our passion for advancing Public Health is reflected in everything we do.
2. Our entire organizational workforce is committed to delivering an exceptional customer experience.
3. Our high-performing resource teams design solutions that align with our clients' missions.

## NAICS Codes

### DUNS:

079443655

### NAICS:

541611, 518210, 541330, 541511, 541512, 541513, 541519, 541614, 541618, 541690, 541990, 561110, 561499, 611420, 611430, 611519, 611710

### CAGE:

76RJ8

## Certifications & GSA Schedules

- + SBA 8(a) Certified
- + Woman-Owned Small Business
- + GSA MAS (#47QRAA19D00B8)
- + GSA STARS III (47QTCB22D0480)



## We Listen. We Innovate. We Elevate.

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For SBA 8a offer letters, please email [GeorgiaOfferLetters@SBA.gov](mailto:GeorgiaOfferLetters@SBA.gov).